



**TRI-VALLEY EXECUTIVE'S ASSOCIATION**  
**P.O. Box 985 ♦ PLEASANTON CA 94566**  
**PHONE 485-1394 ♦ FAX 485-4513**  
**www.trivalleyexecs.com**

---

**AUGUST 25, 2005**

---

**NEXT WEEK:**

The meeting of the Tri-Valley Executives' Association will be held on **September 1**, at **Vic's All-Star Kitchen** in Downtown Pleasanton.

Greeters will be **Beverly Hoey** of the Law Offices of Beverly Hoey, Estate Planner, and **Bob McDoulett** of Valley Community Bank.

As the first meeting of the month, we will be meeting as tables for discussion.

---

**VALUE:**

Unlike the Values others have talked about, **Tom Fox** of Hometown GMAC Real Estate comes for the food. Where else can you get eggs that need to be cut with a knife? And sausage that exercises your jaw? We need to exercise our jaws. Thank goodness for the weekly TVEA breakfast! Seriously... when Tom gives a referral, he is often asked, "Are they a member of the Better Business Bureau?" The BBB is no longer what it used to be and anyone can be a member. The TVEA has much more credible members that he knows and trusts, and is his better business bureau.

---

**GOLF OUTING:**

Join us for the Annual TVEA Tournament on **September 15** at Sunol Valley Golf Club. Tee off is at 1:00pm. Dinner at 6:00pm.

Cost for golfers including dinner is \$85. If you don't golf, please join us for dinner for just \$15.

If you'd like to sponsor a hole, the cost is \$125; please contact Ron Robinson ASAP.

To make a donation to the grab bags, please call Marilyn Lewis ASAP.

---

**WEBSITE:**

The TVEA Website is under renovation. Gary Chang of Tri-Valley Internet has come up with a very user-friendly, aesthetically pleasing new website that we'd like to implement as soon as possible.

In order to do that, we are sending him updated member information, among other things. If any of your information has changed, please let Cristin know no later than September 8.

---

**SOCIAL EVENTS:**

The **WINE TOUR** to the Napa Valley has been postponed until **Spring** due to the amount of group activities (we don't want to get sick of each other!).

Harvey Tulchinsky and Karen Johnson have volunteered to host the **CHRISTMAS PARTY** at their house on Thursday, **December 8**. More info. to come.

---

**GUEST SPEAKER:**

On November 3, Nelson Fiahlo, Pleasanton's City Manager, will be attending our meeting to give us a "State of the City". There are many exciting developments in our community; this will be an excellent time to learn about some of them and ask questions about what is to come.

---

**CLASSIFICATION:**

He has Canadian parents and grew up in Rhode Island. As **Wayne Yeaw** neared his high school graduation, he saw many acquaintances get drafted for the Viet Nam War. He decided that rather than be drafted, he'd enlisted. After boot



**TRI-VALLEY EXECUTIVE'S ASSOCIATION**  
**P.O. Box 985 ♦ PLEASANTON CA 94566**  
**PHONE 485-1394 ♦ FAX 485-4513**  
**[www.trivalleyexecs.com](http://www.trivalleyexecs.com)**

---

camp, he was stationed in Germany, where he was able to serve his entire tour of duty.

After getting out of the military, Wayne began working for Sears in the finance department, where he met Pam, his wife of 25 years. They now have 3 sons and 2 granddaughters.

Sears offered Wayne an early retirement package, which he accepted and purchased a printing franchise. Thus started his career as a printer and has recently celebrated their 20-year anniversary in the business.

There have been many changes in the industry and 25-30% of printers have gone out of business. Allegra Print & Imaging has four presses and does copying, digital printing, traditional printing, folding, binding, forms, checks (including Quicken) and a lot more. One third of their printing is now done digitally.

They have over 700 clients of which small businesses are their mainstay. Some of their larger clients are the City of Pleasanton, Davey Tree, Hacienda Owners Association, Pleasanton Garbage and mortgage companies among others. They also print for brokers like Copy Team and Kinko's.

As the only "green business" printer in this part of Alameda County, Allegra was recently able to acquire the printing contract for the City of Pleasanton.

Allegra Print & Imaging is also the largest non-profit printer in the Tri-Valley. As some may know, Wayne & Pam's son was in a car accident 10 years ago and is a quadriplegic. The community generously helped them get a very special van for their son, and so they give back to the community as much as they can. They are active in Rotary, Pleasanton Partners in Education, Tulancingo Sister City, and the Pleasanton Downtown Association. Pam Yeaw is also a volunteer policewoman for the City of Pleasanton.

For all of your printing and copying needs, call Wayne & Pam Yeaw at Allegra Print & Imaging at 426-2510.

---