



**TRI-VALLEY EXECUTIVE'S ASSOCIATION**  
**P.O. Box 985 ♦ PLEASANTON, CA 94566**  
**PHONE 828-4386 ♦ FAX 803-1707**  
**www.trivalleyexecs.com**

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**MARCH 31, 2005**

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**NEXT WEEK:**

The Awards and New Director Installation Breakfast will be held at Vic's on April 7.

Greeters will be **Ron Mize** of Tri-Valley Electrical and **Mark Niemann** of Network Designs Integration.

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**ELECTION RESULTS:**

By a majority of the members in attendance at the March 31 meeting, Marilyn Lewis has been elected to the Board of Directors for a two year term. Congratulations, Marilyn!

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**CLASSIFICATION:**

Rick Hume, D.C. CCSP has gone through a lot of transition, both personally and professionally the past year, and has appreciated the support of the TVEA over the past 10 years.

He was born in San Francisco and grew up in Pacifica. He joined the service right out of high school, serving 4 years in the Air Force.

With his military training background, he soon got a degree in criminal justice and secured a job in private corporate security. He was offered jobs by law enforcement agencies, but what he had always wanted to do was become an architect.

So, while still searching for his career path, he saw a chiropractor for some old injuries. Seeing how he had been helped and with a little intervention by "fate", he quit his job and went to school to become a chiropractor.

He opened his own practice in 1989. As he advanced in his career as a chiropractor, he

became interested in holistic medicine. Dr. Hume was recently trained in acupuncture/acupressure. His challenge right now is to integrate acupuncture with his current chiropractic services.

He explained how medical acupuncture differs from traditional holistic Chinese medicine. Acupuncture originates with principles versus chiropractic, which is mostly technique. He uses only non-needle techniques, and can use laser techniques and the burning of herbs to treat symptoms.

Chinese medicine is more esoteric, ridding people of stagnant energy. As the body is made up of energy, there are many different meridians throughout the body, through which energy flows. By treating the meridians, energy flows more freely and efficiently.

He is currently working on a module to fit Meridian Therapy (acupuncture) and EMI (electro meridian imaging) into appointment times. He has slowed the pace of appointments in order to spend more time on patient care.

A first appointment would rarely include x-rays, but would include a thorough exam, EMI, palpatory, and taking information, such as occupation, injuries, sports and other activities. They also take a photo of the patient, which is sent to a lab and the posture is analyzed. Typical treatment would include trigger-point therapy, full-body manipulation, and/or muscle specific therapy. New treatments such as the Meridian therapy has been well-received and had good results, and costs relatively the same as traditional Chiropractic therapy.

He will be opening a satellite office inside Bodylines Day Spa in San Ramon within the next month.

To schedule an appointment with Dr. Hume, please call 447-5555.

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**OPEN DATES FOR CLASSIFICATION:**

There are a few dates left in the second quarter to sign up for your classification: June 16, June 23 and June 30.

There will be a sign-up sheet at the information table at the meeting, or you can call Cristin today at 580-7719.

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**NEW TVEA INFORMATION:**

Now in service!

Tri-Valley Executives' Association  
P.O. Box 985  
Pleasanton CA 94566  
Tel: 925-485-1394  
Fax: 925-485-4513

Cristin Kiper Sanchez  
925-580-7719  
[cksanch@sbcglobal.net](mailto:cksanch@sbcglobal.net)

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**MEETING ETIQUETTE:**

As a courtesy to our speakers and other members, please remember to silence cell phones during the meeting.

Thank you!

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