

JULY 23, 2015 NEWSLETTER

THIS WEEK:

The next regular meeting of the Tri-Valley Executives' Association will be on **July 30th** here at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Joe Goulette** of J.G. Construction and **Bob Olsen** of Olsen Painting.

The TWO TRUTHS will be given by Livermore Dentist, **Dr. Endre Selmeczy**.

Mike Peel of Venture Sotheby's International Realty will give his CLASSIFICATION.

MEMBERSHIP:

The next official **Guest Breakfast will be on September 10th**.

Please let Cristin know if she can help in any way. She's happy to type and mail letters for any contacts you'd like to invite.

Thank you to the following members who reported an invited guest last week:

- **Earl Woodson**

Keep up the good work!

BOOK TALK:

On August 13th, Jim Pease will lead a discussion about theories and strategies laid out in the book "**The Power of Habit: Why We Do What We Do in Life and Business**" by Charles Duhigg. If you don't want to read it, you don't have to, or if you want to get into it a little, focus on the first third.

HOW MANY INVITATION LETTERS DID YOU SEND THIS WEEK?

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$115** with 1 white marble (\$5), 1 blue marble (\$10) and 1 red marble (the Pot).

UPCOMING:

August 6 – **Chris Rugaard**, Family Law Attorney

August 13 – **Book talk: "The Power of Habit"**

August 20 – **Bob Olsen**, Olsen Painting

August 27 – **Dan Brown**, Onstad's Insurance

CLASSIFICATION:

Joe Goulette was born in 1958 and grew up in a bilingual household in Maine. He left his town of 1,700 people, now only 1,500 where his brother is now the mayor, to travel abroad and to attend the University of Maine. He graduated with a degree in Electrical Engineering.

He worked in the semi-conductor industry, and while working for Lam Research, he was relocated to the Bay Area. When the ".com bust" hit, Joe thought he would do some construction work to stay busy, which was what he had done in college. He found that he was doing construction for a living and decided to get his contractor's license in 2002. Joe has done business in 17 countries and 45 states and has always had work.

Whereas the majority of his business was building commercial, he found that residential was much more rewarding. Joe really likes doing design work and would like to spend more time on that service. At J.G. Construction in Pleasanton on California Avenue, he has a few guys working for him, and as he gets older, is now hiring more subcontractors.

Kitchen and bathrooms are his most common jobs, but he can also build from the ground up. All of his clients come from referrals, and he will know from the first meeting if the client would be a good fit. He likes that he can choose who he wants to work with. His rates are the same for the mini-mansion or the simple ranch-style

home. On every bid, he gives a cost breakdown of materials to show the immense range that any job could be, pricing out the simple basic products all the way to the high-end materials.

Personally, Joe likes the outdoors and exploring in his travel trailer with his new wife, and is also quite the brew-master.

To have Joe Goulette take a look at your project or refer him to someone that could use his expert service, call J.G. Construction 925-580-1800 jgconstruction@gmail.com.

THIS WEEK REPORTING ON GUEST INVITATIONS:

DURING THE LEAD SECTION, PLEASE REPORT ON THE NUMBER AND/OR WHO YOU SENT THE INVITATION LETTER TO.

CLASSIFICATIONS NEEDED:

- Business Broker
- Bookkeeper
- Chiropractor
- Electrician
- Handyman
- Commercial Property Manager
- Commercial Realtor
- Shredding Company
- Web Designer & SEO (search engine optimization)
- Bakery

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