
MARCH 12, 2015 NEWSLETTER

THIS WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **March 19th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Mike Peel** of Sotheby's International Real Estate and **Dave Cherry** of Big O Tires.

The TWO TRUTHS will be given by **Bob Olsen** of Olsen Painting.

Dorn Driggs of Aflac will give his CLASSIFICATION.

BAY BRIDGE SERIES GAME:

Tickets for the A's/Giants game on **April 4th** have been purchased and invoices will be sent this week. Please pay the \$25/ticket ASAP, so that Cristin's credit card can be reimbursed.

UPCOMING:

March 26 – Wayne Yeaw, Alpha Omega Printing

April 2 – Dave Jones, Tiger Carpet Cleaning

April 9 – Exec of the Year Award and Board Induction

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$129** with 2 white marbles (\$5) and 1 red marble (the Pot).

ELECTIONS:

Time to vote! **Email** your nomination for the **Executive of the Year to Cristin by Thursday 3/19**. Your nomination should be for the member who you believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality that you think should be awarded "Executive of the Year".

NOTABLE QUOTE:

FROM MARK VAN SLAMBROOK

"You can't depend on your eyes when your imagination is out of focus." – *Mark Twain*

GUEST SPEAKER:

SCOTT RATY, PLEASANTON CHAMBER OF COMMERCE

The Pleasanton Chamber of Commerce is organized to influence public policy that will benefit businesses and create economic opportunity. They are essentially the voice of business owners when it comes to government and regulation.

Recently, the Pleasanton Chamber of Commerce has released their 2020 Vision, replacing the Pleasanton 2015 plan. The focus of the plan is to ensure that Pleasanton remains the best place to live, work and play.

Some issues at hand:

- Connectivity. Having the bandwidth to support the business community has become a top priority.
- State Route 84 Improvement
- East Pleasanton development, including the Chain of Lakes and connecting Wine Country with the Iron Horse Trail; the challenge being that growth in Pleasanton always gets push-back.

Big Business:

- Safeway/Albertsons has said that they would be staying
- Workday is growing
- Others such as InterGenetics, Clarity and Viva Systems
- Clorox laboratory facility will likely become retail due to its frontage
- Carmax, the large used auto dealer, as well as an Asian market will be going onto the property east of Stoneridge Creek Senior Living Apartments.



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Overall vision: Our strong local economy and extraordinary quality of life happen by design, not by accident. Working together, we cause great things to happen”.

For more information, please visit www.pleasanton.org.
