

FEBRUARY 19, 2015 NEWSLETTER

THIS WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **February 26th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Dr. Barry Winston** of Amador Valley Optometric and **Allen Eddy** of Cal Coast Plumbing.

The TWO TRUTHS will be given by **Wayne Yeaw** of Alpha Omega Printing.

Dave Jones of Tiger Carpet Cleaning will give the CLASSIFICATION.

TWO TRUTHS:

BY THOMAS TONG, THOMAS WATCH REPAIR

1. He has a Bachelors degree in Computer Science from Cal State Hayward.
2. He has 2 guitars and plays neither.
3. Thomas Watch Repair has been open for 4 years and is #1 on Yelp.

Although they all sound like truths, #1 is the lie; Thomas has a degree in Business Management.

For any watch repairs or for a good cleaning and tune up, call **Thomas Watch Repair** call (925) 872-0108.

CLASSIFICATION NEEDED:

The membership would really benefit from having a **Roofing contractor**. Do you know someone? Invite him to a meeting!

FINES: All fines are now \$2.00.

NOTABLE QUOTES:

"The greatest mistake you will ever make in life is being afraid to make one."

UPCOMING:

March 5 – Cory Pinter, Logo Boss

March 19 – Dorn Driggs, Aflac

March 26 – Wayne Yeaw, Alpha Omega Printing

TIPS:

When you go **in to a client's home**, don't put your samples, clipboard or other belongings down; it subliminally violates their personal space and can make them put a guard up or become defensive.

If you make a **mistake**, one way to fix it is to do the work for free; it's worth it to avoid negative publicity. Have a written complaint policy in view of clients; it will put them at ease to know that there is a way to resolve differences.

Advertising sources that used to work well, such as mailers, take a much larger number to get close to similar results.

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at \$90 with 4 white marbles (\$5), 1 blue marbles (\$10) and 1 red marble (the Pot).

ELECTIONS:

THANK YOU, **Dave Parker** of Edward Jones, **Dave Jones** of Tiger Carpet Cleaning and **Mark Caufield** of Cook Disharoon and Greathouse Insurance, for volunteering to be on the Board!! Our President-elect is **Thomas Tong** of Thomas Watch Repair, and the new Board will be inducted on April 9th.

Start thinking of your nomination for **Executive of the Year**; elections are in March.
