

JANUARY 1, 2015 NEWSLETTER



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**THIS WEEK:**

The next meeting of the Tri-Valley Executives' Association will be held on **January 8<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

**GREETERS** are **Dr. Endre Selmeczy** of Livermore Sedation Dentistry and **Andy Anaya** of Anaya Electric.

**Lawrence Ling** of QES Computers will give his **TWO TRUTHS** and **One Lie**.

A **DISCUSSION** will be led by **Joey Minahan** of The Door Doctor.

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**ELECTIONS:**

It's time to choose a new Board. It's an easy gig – get involved!

Our President-elect is **Thomas Tong** of Thomas Watch Repair. If you are interested in getting more involved or want to know more how the organization works, please contact Cristin.

We'd like 2 or more new nominees for elections in March to replace outgoing members.

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**DUES:**

...are due. Invoices for the first quarter were emailed a couple of weeks ago and are due **by January 20<sup>th</sup>**.

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is at \$62 with 8 white marbles (\$5), 2 blue marbles (\$10) and 1 red marble (the Pot).

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**MEETING SCHEDULE:**

The meeting schedule for the first quarter is attached. If you are scheduled to do your classification and would like to have a Road Show, please let Cristin know.

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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**UPCOMING:**

January 15 – Dave Silva, Silmar Flooring  
January 22 – Mark Van Slambrook, The Swenson Group  
January 29 – Thomas Tong, Thomas Watch Repair  
February 5 – Chuck Eggers, Barons Jewelers  
February 12 – GUEST BREAKFAST

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**DID YOU INVITE A POTENTIAL MEMBER TO THE GUEST BREAKFAST ON FEBRUARY 12TH?**

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**REVIEW:**

**It's a New Year and time for a fresh start. Let's review our responsibilities as members of the TVEA and to each other as business associates. This is good info. that some of you have probably not read in a very long while, so please review.**

**Classification Presentation:** Let the membership know who you are: your personal background, your business background, what you do and what products and services you offer. Tell a story about your business, and keep members up to date about your business to assure proper representation.

**Two Truths:** Make three statements about your business: two are factual and one is an un-truth; the members then guess which of the three is the lie.

**Road Show:** Have an "open house" at your business in lieu of the morning meeting. Make the arrangements to

provide breakfast, reimbursed up to \$350 by the Association.

#### MEETING POLICIES

- Meetings begin promptly at 7:15am.
  - \$1.00 fine for being late (coming in after the gavel starts the meeting).
  - \$1.00 fine for leaving a meeting early.
  - \$1.00 for having no “good” lead.
  - \$2.00 for cell phone ringing
  - \$2.00 for a missed meeting; discounted to \$1.00 if the Executive Director is notified.
  - \$10.00 for no-show as a greeter.
  - Greeter Responsibilities:
    - Be at the meeting by 6:55am.
    - Give members their name tags and greet them.
    - Be aware of any guests, make them feel welcome and give them a “guest” name tag.
    - Sell raffle tickets.
    - Greeters’ responsibilities are over promptly at 7:15am.
  - 50-50 Raffle Procedure:
    - Raffle tickets are \$1.00 each or 6 for \$5.00.
    - Each game begins with 13 marbles in the bag.
    - If you hold the winning ticket, you get to choose a marble.
    - There are 10 white marbles worth \$5 each, 2 blue worth \$10 each and 1 red marble = winner takes all. 50% of the cash from the sale of raffle tickets gets added to the cash prize (each game starts with \$50) until the red marble is chosen.
    - The other 50% collected goes into the TVEA savings account.
  - Procedure for Bringing a New Guest:
    - Call the office to let the Executive Director know that you will have a guest and the classification of the business.
    - Fines are *waived* for that meeting and you receive *1 free raffle ticket* for bringing a prospective member!
    - Be there to greet your guest and make them feel welcome.
    - You will be asked to introduce your guest; guests are asked to say a few words about their business.
    - Potential members are invited to attend two meetings as guests of the TVEA.
    - Fill out a proposed membership form and give it to the Executive Director.
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