



# TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦  
www.trivalleyexecs.com

---

OCTOBER 26, 2006

---

## NEXT WEEK:

The next regular meeting of the Tri-Valley Executives' Association will be held on Thursday, **November 2**, at Vic's All-Star Kitchen at 7:00am.

The GREETERS will be **Larry Smario** of Larry Smario Landscape & Tree Service and **Bob Olsen** of Olsen Painting.

**Marilyn Lewis** of Aweigh-to-Go Travel will give the VALUE.

Being the first meeting of the month, there will be no CLASSIFICATION; we instead will be having **table discussions**.

There will be a **Board of Directors** meeting directly following adjournment of the regular meeting.

---

## VALUE:

**Manny Martin** of Amador Valley Property Management has realized that being in this group makes it a small world, and that the relationships that are formed are trusted friends from whom you feel confident in getting their advice.

---

## FIVE LEVELS OF COMMUNICATION #5:

By Jim Moog, Marriage & Family Therapist

1. cliché level
2. fact level
3. thoughts level
4. feelings level
5. **IDEAS** level

---

## CLASSIFICATION:

For the past 22 years, Jim Moog has been involved with the community as a professional licensed counselor and a speaker on marriage and family life education at conferences, seminars and retreats.

Jim holds a Bachelors of Art in Social Welfare from San Diego State University and a Masters of Art in Marriage, Family and Child Counseling from Azusa-Pacific University. He is a member of the Academy of Experts in Traumatic Stress and the California Association of Marriage and Family Therapists.

In September of 1985, Jim founded ABBA Christian Counseling Institute, a counseling program working with both individuals and couples who have suffered trauma in their childhoods. Incest, alcoholism, abandonment and abuse are a few of the childhood traumas that Jim specializes in treating.

Jim helps people see themselves or their world differently; it comes down to helping people feel happy, through sharing their feelings in an open and safe environment. He is sometimes called a "paid friend". We're all pretty much alike, mostly living in isolation, meaning that if relationships were more open and truly honest, Jim would be out of a job.

Psychiatry/Psychology is the "study of human behavior", formerly the "study of the mind", but the original meaning was "treatment of the soul".

To talk to Jim about, well... anything... call him at 800-605-2918 or 925-339-1964.

---