



**TRI-VALLEY EXECUTIVE'S ASSOCIATION**

**P.O. Box 985 ♦ PLEASANTON CA 94566**

**PHONE & FAX 485-1394 ♦**

**www.trivalleyexecs.com**

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**July 27, 2006**

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**NEXT WEEK:**

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **August 3**, at Vic's All-Star Kitchen at 7:00am.

The GREETERS will be **Darlene Crane-Peel** of Residential Pacific Mortgage and **Dave Silva** of Silmar Flooring.

**Dave Cherry** of Big O Tires will give the VALUE.

The SPOTLIGHT will be on **Mark Rogers** of Keystone Security by **John Oldemeyer** of Onstad's Insurance.

The BOARD will meet directly following the regular meeting.

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**VALUE:**

**SPECIAL REPORT**

The Board has decided to quantify the Value of membership in the Tri-Valley Executives by informally tracking leads. These are the results from the 4 weeks from June 15 – July 13:

**Leads Received: 105**

**Leads Given: 164**

**Direct Business: 164**

**On-going Business: 97**

Thank you for keeping the members of the Tri-Valley Executives at the top of your mind when giving referrals.

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