



TRI-VALLEY EXECUTIVE'S ASSOCIATION
P.O. Box 985 ♦ PLEASANTON CA 94566
PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

MARCH 23, 2006

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **March 30**, at Vic's All-Star Kitchen at 7:00am.

The GREETERS will be **Gary Chang** of Tri-Valley Internet and **Dave Jones** of Tiger Carpet Cleaning.

Dr. Endre Selmecszy will give the VALUE.

The CLASSIFICATION will be given by **John Quintanal** of USANA Health Sciences.

NEW MEMBER:

Please welcome our newest member, Phil Maser! He joins us in the much-needed classification of Handyman.

To give Phil a referral or to schedule your own handyman appointment call 829-1650.

MARCH ANNIVERSARIES:

Mary Tuttle, Classic Value Coupons – *17 years*

Manny Martin, Amador Valley Property Management – *13 years*

Joey Minahan, The Door Doctor – *12 years*

Cesar Alvistur, FSM Building Maintenance – *6 years*

Dave Sanchez, B&S Hacienda Auto Body – *5 years*

David Sanchez, Hacienda Auto Glass – *5 years*

VALUE:

Joey Minahan of the Door Doctor believes that the value of membership in the Tri-Valley Executives is having 45 references at your fingertips. Many potential clients ask for references of their work and she is able to hand them the TVEA brochure confidently knowing that any of the members listed would be able to give them a good reference, having worked with most members of the group.

CLASSIFICATION:

Jan Batcheller was born in Santa Monica, California. She was educated at Catholic girls schools and got her college degree from the University of Santa Barbara. She became a teacher in Laguna Beach where she met her husband.

During his service in the Navy he did his residency in orthopedic surgery here in the Bay Area at Oak Knoll and lived in Dublin. Eventually the service took them back east and then to Japan, where they lived for 3 years and her two sons, John and Paul, were born. When her husband got out of the Navy, they moved back to the Bay Area, bought the house they still live in in Pleasanton since 1974, and had their daughter, Amy. Each of their sons has a son and their daughter, who was recently married, lives in Maui.

Jan started Gift Source 18 years ago and does nothing but promotional products. A promotional product is a tangible and useful product that carries a message; it is permanent media with a targeted audience. A promotional product can help create an identity, help change an identity, or update your identity. They can promote a brand or create team spirit. They can motivate



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someone to take action or create customer loyalty. Unique products create excitement and make people feel appreciated. The most popular promotional products are motivational items for employees and gifts for clients. "Wearables" are walking billboards and are very popular. The most used promotional product is the pen.

Jan can help with items for trade shows, public relations and fundraising. She also has a computer program that has unique search capabilities that can match the need or desired effect to an appropriate product.

Call Jan Batcheller at the Gift Source 484-4407, to help find the perfect gift from you or your company.

On a personal note: Please keep Jan's daughter-in-law in your thoughts and prayers as she undergoes a radical bilateral mastectomy.

REFERRAL REWARD: Refer Gift Source this week and get a *free* ticket for next week's raffle!

TOASTMASTERS OPEN HOUSE:

Toastmasters International is the undisputed world leader of public speaking development organizations. Learn why there are over 200,000 members worldwide.

Wednesday, March 29
Noon – 1:00pm
Pleasanton Chamber of Commerce
777 Peters Ave. Pleasanton
Call 846-5858 for more info.

ROTARY CABARET:

The annual benefit is looking for auction item donations. Please contact Darlene Crane of Residential Pacific Mortgage at 461-2809 for more information.

CIGAR & WINE NIGHT:

Stony Ridge & Crooked Vine Winery
Saturday, April 1, 5:30 to 8:00pm

Tickets available at the Winery and Mission Pipe Shop. Advance tickets are \$40 to the general public and \$35 for Club Members; \$60 on the day of the event.

WINE TOUR:

Don't miss this opportunity to spend time getting to know the wineries in our "backyard".

On May 7, the TVEA will be doing a 4-5 hour tour of the Livermore Wine Valley.

Tickets will be \$45 per person including lunch. Space is limited to 35 people.

So call Marilyn Lewis at 417-0512 ASAP to reserve your seat!
