



## TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦ [www.trivalleyexecs.com](http://www.trivalleyexecs.com)

**MARCH 16, 2006**

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### **NEXT WEEK:**

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **March 23**, at Vic's All-Star Kitchen at 7:00am.

The GREETERS will be **John Quintanal** of USANA Health Service and **Ron Johnson** of Allen Business Investments.

**Joey Minahan** of The Door Doctor will give the VALUE.

The CLASSIFICATION will be given by **Jan Batcheller** of Gift Source.

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### **VALUE:**

When Harvey Tulchinsky of Harvey's Cleaners looked at joining the TVEA he found that they have T.R. I: trust, reliability, impeccable work ethic. He joined 9 years ago and now works with 35 out of the 43 TVEA members.

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### **CLASSIFICATION:**

Rick Hume, D.C. CCSP was born in San Francisco and grew up in Pacifica. In 1978 he joined the service right out of high school, serving 4 years in the Air Force doing anti-terrorism work.

With his military training background, he soon got a degree in criminal justice and secured a job in private corporate security. He was offered jobs by law enforcement

agencies, but what he had always wanted to do was become an architect.

So, while still searching for his career path, he saw a chiropractor for some old injuries. Seeing how he had been helped and with a little intervention, by "fate" he quit his job and went to school to become a chiropractor.

He was married for 14 years, divorced 2 years ago and has 2 beautiful children. He opened his own practice in 1989. He promoted his practice through networking in groups like the Pleasanton Chamber, where he met Jan Batcheller, and working with the Red Cross. He also joined the TVEA 10 years ago through a former member, Bodylines Day Spa.

As he advanced in his career as a chiropractor, he became interested in holistic medicine. Dr. Hume is now trained in acupuncture/acupressure and continues to study different philosophies. He did his fellowship in medical acupuncture a couple of years ago and is now overlapping and integrating Western and Eastern philosophies and focusing on mind-body health, not just joint manipulation.

About a year ago, Dr. Hume moved his practice from Livermore to Bodylines Day Spa in San Ramon when they expanded their offices. He has developed a new program concentrating more on the patient's overall health, looking at the balance and movement of the body and trying to incorporate Zen philosophies.

He has slowed the pace of appointments in order to spend more time on patient care. To schedule an appointment with Dr. Hume,



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at the Pain Relief Studio, please call 447-5555.

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**REFERRAL REWARD:** Refer Dr. Rick Hume this week and get a *free* ticket for next week's raffle!

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**EXECUTIVE OF THE YEAR:**

Ballots went out two weeks ago; if you did not receive one, please contact me, so I can get one to you.

Please write the name of the member who you to believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded "Executive of the Year".

Please get these in to me by this Thursday, March 23. The award will be presented at the Installation Breakfast on April 6.

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**SAVE THE DATE:**

Social Committee Chairwoman, Marilyn Lewis is working on putting together a tour of the Livermore Wine Country – Did you know there are over 30 wineries in the Livermore Valley?

So save May 7<sup>th</sup> for what is sure to be a great day of wine tasting right in our own backyard.

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