



TRI-VALLEY EXECUTIVE'S ASSOCIATION
P.O. Box 985 ♦ PLEASANTON CA 94566
PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

MARCH 9, 2006

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **March 16**, at Vic's All-Star Kitchen at 7:00am.

The GREETERS will be **Larry Brumm**, Real Estate Appraiser and **Jim Pease** of W.H. Mayer Accountancy Corp.

Harvey Tulchinsky of Harvey's Cleaners will give the VALUE.

The CLASSIFICATION will be given by chiropractor, **Dr. Rick Hume**.

EXECUTIVE OF THE YEAR:

Ballots went out last week; if you did not receive one, please contact me, so I can get one to you.

Please write the name of the member who you to believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded "Executive of the Year".

The award will be presented at the Installation Breakfast on April 6.

SAVE THE DATE:

Social Committee Chairwoman, Marilyn Lewis is working on putting together a tour of the Livermore Wine Country – Did you know there are over 30 wineries in the Livermore Valley?

So save May 7th for what is sure to be a great day of wine tasting right in our own backyard.

CLASSIFICATION:

Big O Tires is a third generation business of the Cherry family that has been in Pleasanton for 25 years. Dave Cherry also has a Livermore shop that his partner runs, and a shop in Ceres that he purchased a few years ago. The Ceres shop has had a complete "overhaul" and is now thriving. They recently expanded their Pleasanton shop adding more space and some new equipment.

Dave is just back from the national Big O Tires convention and has purchased some great new products to help your vehicle continue to run smoothly.

In addition to tires, Big O Tires does break jobs, suspension work, including lifts and drops, and ordinary vehicle maintenance. They are no longer able to do sidewall repairs due to liability. All products purchased will be serviced at no charge and all tires have a nationwide warranty.

In tire manufacturing, tire quality has gotten better, however the life expectancy is shorter: 5-6 years max. Dave strongly recommends having your tires rotated and checked every 3 months or 5,000 miles, or you may find that the warranty may be void. Mileage warranties are not worth purchasing, but road hazard warranties are good to have. Periodic maintenance, such as rotating and alignment, should be done to ensure safety – compromising safety, just isn't worth trying to get one more trip out of your tires!

Appointments are easy to get and early-bird drop off is available. Drop in or call Dave to have your vehicle inspected for the safety of all who ride in your vehicle: 462-7650.
