



**TRI-VALLEY EXECUTIVE'S ASSOCIATION**  
**P.O. Box 985 ♦ PLEASANTON CA 94566**  
**PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com**

**FEBRUARY 23, 2006**

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**NEXT WEEK:**

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **March 2**, at Vic's All-Star Kitchen at 7:00am.

The GREETERS will be **Tom Fox** and **Mike Peel** of Hometown GMAC Real Estate.

**Jason Cooke** of Herrmann Financial Services will give the VALUE.

The SPOTLIGHT will be on **John Oldemeyer** of Onstad's Insurance and will be given by **Jan Batcheller** of Gift Source.

Being the first meeting of the month, there will be no CLASSIFICATION and instead we will be meeting as tables for group discussions.

The 2005/2006 Board of Directors will have its last meeting directly adjournment of the regular meeting.

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**ELECTIONS:**

By majority vote, please congratulate the 2006/2007 Board of Directors:

Norma Vorhies, President-Elect  
John Quintanal, Past-President  
Darlene Crane-Peel  
Dr. Rick Hume  
Marilyn Lewis  
Manny Martin  
Jim Pease  
Dr. Barry Winston

Their term will begin with their induction on April 6.

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**MEMBERSHIP APPLICATIONS:**

**2<sup>nd</sup> Posting:**

Tom Hodge  
Office Design & Interiors  
1403 Berkeley Place, Livermore  
Tel: 925-371-8064  
Proposed by: Jon Gresham, Lee & Associates

**1<sup>st</sup> Posting:**

Phil Maser  
Handyman  
8003 So. Lake Drive, Dublin  
Tel: 925-829-1650  
Proposed by: Tom Fox, Hometown GMAC RE

If there are any comments, objections or conflicts with the above proposal, please contact Membership Chairperson, David Sanchez at 447-9890.

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**VALUE:**

Dave Silva of Silmar Floors has been a member of the TVEA since 1985 – 21 years!! That alone speaks for the value of membership. The longevity of the TVEA is one of the many values; few other networking groups have the strength and permanence of the Tri-Valley Executives Association.

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**CLASSIFICATION:**

Ron Robinson of VIP Employer Services was born in Minneapolis; other than a short stint during childhood, he was raised in Minnesota. After graduating high school, he pitched in the minors for the Twins, but was cut at the end of the season.

So in 1964 he signed up for the military and requested to be in accounting. Being the military, he was assigned as an electronics technician. After 4 weeks of basic training and tech school he was stationed in Labrador on the



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east coast of Canada. Having enough of cold weather he put in for a transfer to any base in California, recalling the time when as a boy he lived in Southern California and was able to ride his new bike on Christmas day. He finally got his wish to live in California and was stationed near Santa Maria.

After being discharged from the military, he began working in the aerospace industry. He got his AA in junior college and then attended Cal Poly where he met his wife. He was taking 21 units a quarter and getting straight "A"s. He graduated with a BA in accounting and went to work for Haskins, which is now Deloitte & Touche.

After a brief time with another company, Ron went out on his own, consulting for some of his old clients from Deloitte. Eventually a client, a large dental lab in Dublin, lured him into working for them on a permanent full-time basis.

In 1999, at a Christmas Delta community get-together, he was talking with Ron Mize who suggested that they either buy the near-by marina or move, since the management was letting the area get rundown. They decided to buy Del's Marina and he traded a house he owned in Tracy for his share in May of 2000. In their first month of ownership they had revenue of \$10,000, which confirmed that they had made the right decision. They reinvested the revenue into the Marina cleaning it up and remodeling.

Many people don't know that 9/11 is Ron's birthday and wedding anniversary; so when "9/11" hit, Ron and his wife re-evaluated where they were in life and decided to semi-retire and just run the Marina.

About 3 years ago, a friend, Chuck Pickens, was diagnosed with cancer and offered Ron his business, VIP Employer Services, which he agreed to take over.

VIP Employer Services was a professional employment agency, leasing employees to other companies. Changes in California Workers' Compensation laws changed their business and they no longer do employee leasing. They now offer payroll services and do administration of workers' comp., including reporting, filing and accounting. As far as cost effectiveness, if you have over 5 employees, it is better to outsource your payroll and workers' comp. to VIP Employer Services than to do the work in house.

Lately Ron has been very involved in getting his clients onto Quickbooks for their other accounting needs. His daughter runs the day-to-day operations of the business.

Ron loves golf, skiing (snow and water) and RV-ing.

If you know of a company that could use a payroll and workers' comp. service, please call Ron at 209-830-9795.

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**REFERRAL REWARD:** Refer VIP Employer Services this week and get a *free* ticket for next week's raffle!

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