



TRI-VALLEY EXECUTIVE'S ASSOCIATION
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JANUARY 12, 2005

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **January 19**, at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Mark Rogers** of Keystone Security and **Mary Tuttle** of Classic Values Coupon Book.

Cesar Alvistur of Five Star Building Maintenance will give the VALUE.

The CLASSIFICATION will be given by **Michael Price** of MatchPoint Graphics.

VALUE:

Manny Martin of Amador Valley Property Management says that we use each other's businesses because we respect one another. But just as important as sending referrals to each other is promoting the Tri-Valley Executives' Association to clients and other business owners. Manny keeps brochures displayed in his office and when he has a new client, he puts the TVEA brochure in his packet of information. Try thinking of new ways that you can promote the TVEA as well as the members of the Association.

CLASSIFICATION:

JoDee Moore, mother of 2 kids and 2 dogs, and grandmother of 2, has owned J. E. Moore Heating and Air with her husband, Jim, for over 20 years. And last July, they purchased a franchise, AireServ.

JoDee explained some of the recent changes in the industry:

- As of October 1, 2005, all new HVAC systems must have their ducts tested for efficiency.
- Energy efficient insulation for ducting has been made more efficient increasing from R4.2 to R6; it is expected that R8 will soon be required.
- Duct sealing is required except for homes that are on the coast, places where there is less than 40 feet of ducting and in garage-type spaces.
- New A/C systems must have a minimum of 13 sear.

The greatest energy use in California is HVAC. The new units are larger and have more coils, making them more efficient and quieter, but are more expensive. Ducting is a very important part of HVAC systems, but it's very difficult for most people to spend money on something they don't see.

AireServ is a certified contractor with PG&E to test and repair duct systems as well as heating and air units. They charge \$300 for duct testing and repairs are bid on a case-by-case basis.

To set up duct testing for your heating and air conditioning or for more information on the new systems, please call JoDee at (925) 462-3725.

WEBSITE:

The new TVEA website is now up and running! Check it out at:

<http://www.trivalleyexecs.com>

If you have changes to your information, please let Cristin know.
